Launching the $250 million Campaign for DePaul University
DePaul University launches historic $250 million Many Dreams, One Mission Campaign

The Steans Challenge for Scholarships

DePaul community celebrates kick-off

Scholarship memorializes DePaul finance professor

New law scholarship established

Recent alumnus gives back through expertise and scholarships

Alumnus creates $1 million endowment for legal clinics

Annual luncheon recognizes scholarship donors

In her words...Peggy Burke

Theatre event honor artists, builds scholarship fund

Music gala and concert celebrates students, supporters

Cortelyou Heritage Society welcomes new members

Students compete for philanthropy prize

Ulias family establishes scholarship for veterans

Events at DePaul

“Uniting the aspirations of many, the Campaign for DePaul is inspired by remarkable things already achieved and by the power and urgency of dreams yet to come.”

— The Rev. Dennis H. Holtschneider, C.M., president of DePaul
DePaul launches historic $250 million campaign

DePaul University launched a comprehensive campaign May 20 to raise $250 million to widen the school’s pool of scholarship funds and strengthen DePaul’s commitment to academic excellence.

The largest fundraising initiative in DePaul’s history, the Many Dreams, One Mission Campaign for DePaul University was announced by the Rev. Dennis H. Holtschneider, C.M., president of DePaul.

“As our Vincentian founders saw the needs of their time and built an institution to meet those needs, this campaign will position us to meet the needs of the 21st century,” said Holtschneider. “The vision to create an institution that served the city of Chicago has grown, and the DePaul University we know today serves the nation and the world. The Many Dreams, One Mission Campaign is the means by which we recommit ourselves to serving this expanded vision, this greater obligation, this imperative to create the DePaul of tomorrow.”

The cornerstone of the campaign is $100 million dedicated to scholarships. Nearly $37 million is earmarked for faculty support, more than $38 million for new facilities, and more than $74 million for new and enhanced academic programs.

During the campaign’s quiet phase, the university raised more than $165 million — or 66 percent of the campaign goal — from more than 18,000 alumni and friends. In this period, DePaul’s supporters contributed to the creation or expansion of more than 200 scholarship funds for aspiring students, donating a total of more than $45 million for scholarships.

The Many Dreams, One Mission Campaign for DePaul University runs through June 30, 2014.

[ LEARN MORE AT CAMPAIGN.DEPAUL.EDU ]

“The Many Dreams, One Mission Campaign is the means by which we recommit ourselves to serving this expanded vision, this greater obligation, this imperative to create the DePaul of tomorrow.”
Donors who make a gift to student scholarships at DePaul can significantly increase the effect of their support, thanks to Harrison I. Steans (DHL ‘05), a life trustee and longtime supporter of DePaul.

Steans and his family have committed $1 million as a challenge to the DePaul community to support scholarships for DePaul students. The Steans family will match any individual gift up to $10,000, dollar for dollar, made to scholarships during The Steans Challenge for Scholarships.

“DePaul students are an inspiring group of young people,” says Steans. “In fact, they are the inspiration for this fundraising campaign. Each comes with his or her own dream and it is the mission of DePaul, as it has been since the university’s founding, to help fulfill those dreams.”

A primary objective of the Many Dreams, One Mission Campaign is to raise $100 million in scholarships for students across the university.

“Our students work hard to achieve their dreams as they balance academics, work and service to the community,” says Mary Dempsey, chair of DePaul’s Board of Trustees. “More than 80 percent work while pursuing their degrees, and a similar number rely on financial aid to underwrite their education. We are very grateful to Harrison Steans and his family for this important and impactful gift.”

Gifts toward The Steans Challenge for Scholarships must be made by Dec. 31, 2010.

How The Steans Challenge works

» The Steans family will match any individual gift up to $10,000 made to scholarships during The Steans Challenge for Scholarships.

» You can designate your gift to any scholarship fund you choose. The Steans matching funds will support the Steans Family Endowed Undergraduate Scholarship Fund.

» If your employer or your spouse’s employer has a matching gift program, you can triple the impact of your gift. Learn more about matching gifts at matchinggifts.com/depaul/.

» Your support — at any level — helps many young people at DePaul build their futures and realize their dreams.

» Gifts toward The Steans Challenge for Scholarships must be made by Dec. 31, 2010.
The DePaul University community celebrated the public launch of the Many Dreams, One Mission Campaign at a series of campus events in May.

The official public unveiling of the campaign’s $250 million goal took place at a festive community picnic May 20 for nearly 2,000 students, faculty, staff, trustees, volunteers and friends. Under a large tent on the Lincoln Park Campus quad, the Rev. Dennis H. Holtschneider, C.M., DePaul’s president, along with Mary Dempsey, chair of the Board of Trustees, and Dillon Goodson, president of the Student Government Association, made the announcement to the cheers of an enthusiastic, pennant-waving crowd.

On May 21, alumni leaders gathered at the new Alumni Center on the Lincoln Park Campus for a reception and the premiere of the official campaign video, Many Dreams. One Mission. Watch the video at youtube.com/depaulalumnifriends.

The following evening, May 22, trustees, alumni and leadership donors celebrated under the big tent on the quad with a black-tie gala dinner. The event began with a dramatic representation of the campaign by theatre and music school students and alumni. Holtschneider also presented the inaugural DePaul Presidential Medal to Richard M. Daley (LAS ’65, JD ’68, LLD ’90), mayor of Chicago.

“Education is the key to our city’s future,” the mayor said in his acceptance speech. “DePaul’s commitment to opportunity and educational excellence is exemplary. That is why this campaign is so important, not just to DePaul, but to our city and to our society.”

[ LEARN MORE AT CAMPAIGN.DEPAUL.EDU ]

Alumni and friends lead the campaign

The Many Dreams, One Mission Campaign for DePaul University is guided by five co-chairs and 24 Campaign Steering Committee members. Some 135 additional volunteers sit on campaign committees organized around DePaul’s nine colleges and schools, athletics and mission-critical priorities.

MANY DREAMS, ONE MISSION CAMPAIGN STEERING COMMITTEE

HONORARY CAMPAIGN CHAIR
The Hon. Richard M. Daley

CAMPAIGN CO-CHAIRS
Gerald A. Beeson
Frank M. Clark
Douglas Crocker II
Mary A. Dempsey
William E. Hay

CAMPAIGN STEERING COMMITTEE
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Sunny A. Chico
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Daniel Ustian
Joanne Velasquez
Ernest R. Wish

FAST FACT »

Gifts to the campaign of any amount will help DePaul reach its goal of increasing support for scholarships, faculty, programs and facilities.

[ LEARN MORE AT CAMPAIGN.DEPAUL.EDU ]
Brian Campbell (COM ’63, MST ’73), who recently made a $1 million gift to the university to endow scholarships in the College of Commerce, attributes much of his early business success to what he learned while earning his bachelor’s degree and master’s in taxation at DePaul.

But ask him what’s the one thing he learned at DePaul that has had the most impact on his life, and chances are he’ll recite a few anonymous lines that he remembers from one of his philosophy classes:

“We have all been warmed by fires we did not build, and we have drunk from wells we did not dig.”

“Gene Muldoon believed in me,” Campbell says. “He always encouraged me and my classmates, and he took a real interest in our success. He had a tremendous impact.”

Campbell likens Muldoon’s attitude toward education to that of his father, who had to drop out of school after the third grade to work in the Pennsylvania coal mines, eventually working as an electrician in Chicago’s stockyards.

“Gene was very much like my father,” he says. “Although my dad was a very tough guy, he insisted that I go to college — and work to get there. He told me he wanted me to make my living with my head, not my hands like he had to do.”

Campbell currently is president and CEO of Campbell Industries Inc., a private investment firm, and former chairman, president and CEO of Kaydon Corporation, a diversified industrial company.

The Eugene J. Muldoon Endowed Scholarship is intended to assist undergraduates in the College of Commerce.

In 2007, Campbell gave $500,000 to endow scholarships for students studying finance.

[ LEARN MORE AT CAMPAIGN.DEPAUL.EDU ]
Recent alumnus gives back through time and scholarships

A member of the President’s Club, DePaul’s annual giving society, and the recently elected president of the Circle of Finance Opportunities (CFO), Frank De Vincentis, CFP, CPA (COM ’02), describes himself as a true DePaul fan, although his attending DePaul was not a foregone conclusion.

“Scholarships made the difference between me going to school or not,” he says. “My parents and I had saved up a little, but not a lot, and borrowing to finance my entire undergraduate education was not something I wanted to do.”

De Vincentis, who participated in a number of extracurricular activities as a student, believes in giving back — both to the university that provided him with so many opportunities and to the field of finance.

At Morgan Stanley Smith Barney, where he is a financial advisor, De Vincentis regularly hires DePaul students as interns. He also gives to the CFO scholarship.

“We always need fresh minds in finance,” he says. “Through internships offered by firms throughout the city and the CFO scholarship, which supports students of high academic caliber who are in financial need, we are helping to build a strong foundation for the industry. And that to me is exciting.”

For more information about supporting the Department of Finance, contact Elizabeth Hollendoner, assistant director of development, at (312) 362-7163 or ehollend@depaul.edu.

Larry Rogers Sr. establishes College of Law scholarship fund

Attorney Larry Rogers Sr. (JD ’83) firmly believes that encouragement and support — whether from family, mentors or the law school community — are powerful factors in a law student’s success.

In line with this, he has made a generous leadership gift to fund scholarships at the College of Law.

“Institutions such as DePaul have helped to lead the way in opening up the legal profession to a diverse cross section of people — minorities, women and others who have been notoriously underserved in the past,” Rogers says. “There is still work to do, and that’s why scholarships such as the one I’ve established are important, because economic barriers remain.”

As one of the founding partners of Chicago law firm Power Rogers & Smith, Rogers has dedicated his career to representing the most difficult personal injury and wrongful death cases. In 1985, in his first trial in Cook County, he won a $27 million judgment in a product liability case — the largest personal injury verdict in Illinois history at the time. Since then, he has won numerous multimillion-dollar settlements and verdicts for his clients in many types of cases, including wrongful death, medical malpractice, motor vehicle negligence and aviation accident negligence.

Rogers served as president of the Cook County Bar Association, was the first African-American president of the Illinois Trial Lawyers Association and has been nationally recognized as a highly skilled personal injury litigator.

Yet Rogers says the most important accomplishments of his career have been mentoring dozens of young lawyers.

For more information about supporting the College of Law, contact Kevin Fortwenden, assistant dean of development, College of Law, at (312) 362-5232 or kfortwen@depaul.edu.
Many Dreams, One Mission
Campaign priority areas:

COLLEGE OF LIBERAL ARTS AND SCIENCES
The campaign will provide resources for scholarships, new facilities and programs, and first-rate faculty to assure that a diverse cross section of students continues to receive a first-rate education.

SCHOOL FOR NEW LEARNING
Investments through the campaign will help the school hone its expertise and expand its areas of excellence, broaden its outreach programs and provide financial aid to students looking to improve their lives.

PERFORMING ARTS (MUSIC AND THEATRE)
The campaign will fund the construction of world-class educational and performance venues that will provide students with optimal learning experiences and enable the schools to expand outreach to the community by enlarging an already extensive schedule of performance and educational activities for children and adults.

Law alumnus endows legal clinics with $1 million gift
DePaul University alumnus and life trustee John W. Martin Jr. (LAS ’58, JD ’61) recently gave $1 million to endow the College of Law’s legal clinics.

“Lawyers have a special obligation to serve the poor, especially in a society as complex and difficult to navigate as ours,” says Martin. “Clinic work should be an integral part of a lawyer’s training.”

The College of Law has 10 pro bono legal clinics. Each semester some 70 qualified second- and third-year students provide legal support in more than 100 civil and criminal cases brought by indigent clients.

According to Professor Andrea D. Lyon, associate dean for the law school’s clinical programs, support for the programs also offers valuable experience to students that otherwise is hard to come by. Law firms rarely offer opportunities to learn on the job, she explains, rather they give preference to law graduates with negotiating, interviewing and transactional skills acquired through clinical experience.

“Jack Martin’s gift affirms the unique value of the clinical model of teaching for the new market,” she says.

In 1970, after the better part of a decade with the U.S. Department of Justice and a private New York firm, Martin began a 30-year career with Ford Motor Co., where he served as vice president and general counsel for 10 years before his retirement in 1999.

While at Ford, he received the American Bar Association’s Pro Bono Publico Award (1990) and in 1997 was named one of the 100 most influential lawyers in America by the National Law Journal.

In retirement, Martin continues to provide pro bono legal services to a number of organizations, most recently as an immigration lawyer with Gulfcoast Legal Services, a nonprofit in Sarasota, Fla. He also serves as chairman of the board for Catholic Charities Housing in the Diocese of Venice, Fla.

For more information about supporting the College of Law, contact Kevin Fortwendel, assistant dean of development, College of Law, at (312) 362-5232 or kfortwen@depaul.edu.

[ LEARN MORE AT LAW.DEPAUL.EDU ]
“Scholarships are critical to DePaul and its students, many of whom would not be able to attend this exceptional university without scholarship aid,” said Mary Finger, DePaul’s senior vice president for Advancement. “DePaul has remained faithful to its founding mission of making educational opportunities available to students from all backgrounds, regardless of students’ financial circumstances.”

Nearly 80 percent of DePaul students receive some form of financial assistance. In fiscal year 2009, more than 1,500 students received donor-funded merit and need-based scholarships.

At the Scholarship Luncheon, Eboni Hunley, a first-year student and recipient of the Lefkofsky Family Foundation Scholarship, described how the scholarship enables her to be a successful student.

“Without the Lefkofsky scholarship, I would have to focus on not only school and family circumstances, but on the financial burdens as well,” she said. “The Lefkofskys have really taken some weight off my shoulders. I can focus solely on my studies. I don’t have to worry about paying back loans. I don’t have to work 40 hours a week.

“I would like to take time to say thank you to all of the donors for allowing all of the scholarship recipients to be a part of DePaul and receiving an education that many can only dream of,” continued Hunley, who plans to become a biomedical engineer. “If there’s one thing that has struck me during my first year at DePaul, it is the Vincentian mission: Always give back.”

The Rev. Dennis H. Holtschneider, C.M., president of DePaul, echoed Hunley’s words.

“Our students come to us with particular dreams — for themselves and for their families — and it is our singular mission to help them realize those dreams in any way that we can,” he said. “Over the last few years, there has been an intentional effort to secure scholarship support for our students, and it has been successful, but we are far from done. The need is great and, in these difficult economic times, the need has grown.”

To support or create a scholarship at DePaul, contact Jennifer Keller, senior director of development, at (312) 362-7517 or jkeller4@depaul.edu.

[ LEARN MORE AT GIVING.DEPAUL.EDU ]
In April, The Theatre School’s 22nd Annual Awards for Excellence in the Arts honored playwright Tarell Alvin McCraney (THE ’03) and actors Fred Willard and Ben Vereen (pictured from left). Carole and Gordon Segal, co-founders of Crate & Barrel, accepted the 2010 Leadership Award for Excellence in the Arts. In addition to honoring artists and patrons of the arts, the event generated more than $325,000 for The Theatre School’s Scholarship Fund, which provides necessary financial assistance to artists in training at the school. To learn more, contact Tessa Craib-Cox, director of development, at (773) 325-7929 or tcraibco@depaul.edu.

During the annual School of Music Spring Concert and Gala in May, the DePaul Symphony Orchestra performed pieces by Stravinsky, Reinecke and Shostakovich in the Chicago Symphony Center under the direction of distinguished conductor and DePaul faculty member Cliff Colnot. Pictured with the dean of the Music School, Donald Casey (right), are Bill Farley and Shelley Farley, who received the inaugural DePaul Pro Musica Award at the event for their extraordinary service to and support of the Chicago arts community. The event raised more than $165,000 for music scholarships. To learn more, contact Stephanie Oberhausen, director of development, at (312) 362-6331 or soberhau@depaul.edu.

Peggy Burke (EDU ’83, LAS MA ’85), DePaul’s associate vice president for student development, came to the university as an undergraduate and has made DePaul her home ever since. Burke, a Double Demon who received her undergraduate and graduate degrees in education, began working in DePaul’s Office of Student Affairs in 1979 and quickly found herself growing into a career she loved.

A donor to the university for about 20 years, Burke is a member of the President’s Club, DePaul’s annual giving society, and is a member of the College of Liberal Arts and Sciences campaign committee.

Q: Why do you support DePaul through gifts?
Burke: I realized right away as an employee of the university that I wanted to support DePaul’s mission and its outreach to students who may not have the opportunity to go to college. I’ve been with DePaul now for this period of time where I’ve really seen us grow and develop our outreach and service to the city and to first-generation college students. I wanted to be a part of that — to support the organization that has given me so many opportunities as both a student and professional.

Q: What do you think of the Many Dreams, One Mission Campaign?
Burke: I am so excited about this new capital campaign, especially its emphasis on scholarships and helping students in need. I hope all of us can do our part to support DePaul’s vision for its future.

[ LEARN MORE ABOUT FACULTY AND STAFF GIVING AT ALUMNI.DEPaul.EDU/GIVE/CAMPAIGNS/FACULTYSTAFF/DEFAULT.ASPX ]
Planned giving donors celebrated at luncheon

The Cortelyou Heritage Society, DePaul University’s planned giving society, held its annual May luncheon to celebrate its members’ support of the university and its students. At the event, guests listened to a presentation by Tom Mockaitis, a DePaul history professor, whose research focuses on terrorism and counterterrorism. They also had the opportunity to see the new documentary “Vincent de Paul: Charity’s Saint.” Pictured are the Rev. Dennis H. Holtschneider, C.M., DePaul’s president, and new Cortelyou Heritage Society member Fred Flosi. For information about making a planned gift to DePaul, contact Joel Schaffer, assistant vice president of planned giving, at (312) 362-5319 or jschaffe@depaul.edu.

Student groups compete for philanthropy prize

At a special Student Philanthropy Night in May, DePaul students celebrated the change they can help make in the world through fundraising. Global Brigades at DePaul, winners of the philanthropy competition for DePaul student organizations, received a $1,000 first prize to help fund international service trips for students. Pictured from left are Global Brigades members Dan Clark and Casey Conger presenting their cause to the audience and a panel of judges. Agents of Change received the $500 second prize to help students participate in service immersion trips. To learn more, contact Rabya Anees, assistant director of annual and special giving, at (312) 362-7107 or ranees@depaul.edu.

Ulias family establishes a scholarship for veterans

Don Ulias (LAS ’57) and Judy Ulias recently created a $500,000 bequest to establish a scholarship at DePaul for military veterans with both academic potential and financial need.

“I owe DePaul a lot. It’s that simple,” says Ulias, who retired in 1999 as director of field operations for power tool manufacturer Bosch. “And I’m thrilled to be giving my dollar away twice: once to DePaul and a second time when DePaul gives the scholarship to true heroes, the veterans who might need a little help to reach DePaul just like I did.”

Like many of his DePaul Academy classmates in the 1950s, Ulias wanted to attend DePaul University; however, his grades were not high enough for admission.

Ulias appealed to the Rev. Theodore Wangler, C.M., DePaul University’s vice president for Student Affairs. “I realized that I was in a sense fighting for my future,” says Ulias. Wangler, seeing potential in the young Ulias, made him a deal: Ulias would be the first incoming freshman to begin DePaul on academic probation. Ulias could remain at the university as long as he did not earn any grade lower than a C.

Ulias fulfilled his end of the deal, earning three Bs and two Cs in his first semester. Near the beginning of his second semester, Ulias found Wangler standing in the hall, waiting for him.

“Father Wangler said to me, ‘I want to congratulate you and welcome you to DePaul University. I knew you could do it,’” says Ulias. “I don’t believe there is another major university in the United States where administrators care that much about a student.”

While at DePaul, Ulias grew from a shy teenager into an adult confident in himself and his abilities. He leapt into a sales career, moving with Judy to Miami, Atlanta and Los Angeles and back to the Chicago area as he progressed in his career at Bosch.

“The genesis of our charmed life is definitely DePaul,” says Ulias. “If I hadn’t gone to DePaul, we wouldn’t have had the life we did.”

For more information about making a planned gift, contact Joel Schaffer, assistant vice president of planned giving, at (312) 362-5319 or jschaffe@depaul.edu.
For questions or comments about Advancing DePaul, contact Paul M. Baker, editor, at (312) 362-5897 or pbaker5@depaul.edu.

For more information, contact the Office of Advancement at (312) 362-8666.

EVENTS AT DEPAUL »

OCTOBER


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NOVEMBER

17 : **36th Annual Ledger & Quill Fall Luncheon and Awards Ceremony**, honoring accounting scholarship recipients and their generous donors

DECEMBER

6 : **President’s Holiday Celebration**, hosted by the Rev. Dennis H. Holtschneider, C.M., president of DePaul

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